



March 27-29, 2020

**EXPOFORUM,
ST. PETERSBURG, RUSSIA**





**Leading real estate show
in Russia!**

300 exhibitors

30 000 visitors

Real Estate Fair is an effective business tool for increasing the volume of sales and expanding geography in Russia.

It is a platform for networking where exhibitors identify trends, needs and challenges of the Russian real estate, construction and interior industry.

large-scale promotion campaign is a great opportunity for announcement of Indian companies collective exposition!

URBAN REAL ESTATE

SUBURBAN REAL ESTATE

**FOREIGN AND RESORT
REAL ESTATE**

**Country house building
section**

An effective tool to increase sales and find new customers

- Services for design and construction of country houses
- Building & finishing materials
- Engineering systems
- Fences, gates and fencing systems



Additional opportunities for representatives of Indian companies



In order to increase the opportunities for linkages, business networks we will include some themes for cooperation between Russia and India in our business programme.

NEW2020 - Business forum 'Modern approaches to the formation of a comfortable urban environment'.

Also we will send an individual invitations through our database to invite potential buyers to Indian booth.



REAL ESTATE AND CONSTRUCTION MARKET OF THE NORTHWEST RUSSIA HAS A GREAT POTENTIAL FOR GROWTH

- St. Petersburg - the second-largest metropolis in Russia (over 5 mln residents)
- Favorable geographical and economic background (152 cities with population of 13,8 mln; proximity to the EU countries)
- The annual rating of the investment attractiveness of Russian regions confirmed the highest rating of St. Petersburg – 1A (Nº2 Russian Federal district on volume of foreign investments)
- Construction sector grows rapidly and gets about 15% of the total direct investments in the region
- 3.471 mln sqm of housing were constructed in 2019 (+7.5% vs 2018)
- High construction development and business activity provide constant demand for novelties



VENUE

Expoforum – the new international convention and exhibition center of St. Petersburg.

Expoforum has excellent infrastructure and transport access

- km from Pulkovo International Airport
- 4 km from the main ring road
- 18 km from the historic center of St. Petersburg
- Free buses (on event days) from metro stations
- 4,700 free parking spaces located opposite the entrances to the pavilions and the Convention Centre

Expoforum also have 2 hotels (Hilton and Hampton by Hilton), business area, Restaurants and cafés, Catering and food outlets, tourist services (reservation of air and rail tickets, hotel accommodation, cultural program)